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D9.7 DISSEMINATION/EXPLOITATION REPORT

WP9. DISSEMINATION & EXPLOITATION

Co-funded by the Erasmus+ Programme of the European Union

Deliverable 9.7. Dissemination/exploitation report

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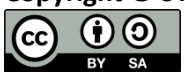

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List of abbreviation

AUA	Agricultural University of Athens
AUT	Agricultural University of Albania
CULS	Czech University of Life Science
EACEA	Education Audiovisual and Culture Executive Agency
EU	European Union
EUT	European University of Tirana
D.	Deliverables
HEIs	High Education Institutions
MESCS USK	Ministry of education, science, culture and sport of Una-Sana Canton
ReadLab	Research Innovation and Development Lab Private Company
UC	Universum College
UNBI	University of Bihac
UNSA	University of Sarajevo
USAMVB	University of Agronomic Sciences and Veterinary Medicine in Bucharest
WB	Western Balkans
WP	Work Packing
Y2	Year second

Executive Summary

The Dev.9.7, Report on the dissemination/exploitation of project's results (second report), is carried out as part of STEPS project WP9, Dissemination and Exploitation. This document reports on the dissemination activities that have been conducted up to M24 of the project in order to disseminate its results. According to the ***STEPs Description Project*** and ***STEPS Dissemination/Exploitation Strategy plan*** documents, the second report was planned to be delivered on December 2020. Due to the pandemic situation caused by SARS COVID-2 some of the deliverable of the project has been postpone. The report gave information on the implications of the pandemic on the preparation and implementation of some of the tasks, focused on WP9, that were planned to be deliverable on the second year of STEPS project.

The report is structured as follows: First, we provide some contextual background on STEPs project manly focused on WP9, followed by a brief analyze on the impact of the pandemic on the implementation WP9.

Secondly this document highlights the main action that has been undertaken referring to the dissemination and exploitation deliverable during the second year of the STEPS project implementation by STEPS project partners. Moreover, this document provides a detailed information about the implemented and effectiveness of specific activities underlined in the Dissemination and Exploitations strategy plan.

On the last chapter of this report are outline some of the dissemination activities that are going to be undertaken for the last year of the project implementation

1.Introduction

STEPS project is co-funded by Erasmus+ Program, Key Action – 2 Cooperation for innovation and the exchange of good practices -Capacity Building in the field of higher education with project no. 598963-EPP-1-2018-1-AL-EPPKA2-CBHE-JP. The main goal of STEPS project goal is to implement a Scientific Master in "Sustainable Food Production Systems" in HEIs of Western Balkans Countries (Albania, Kosovo and Bosnia & Herzegovina). WP9, Dissemination and Exploitation, is one of the most important tasks, not only for disseminating this aim and all the activities associated with it, but also for ensuring the project's long-term sustainability.

This report, which is part of Work Package 9, focuses on all communication and dissemination initiatives carried out during the second half of the STEPS project's lifespan. The Dissemination/Exploitation Strategy Plan and data collected regarding the dissemination efforts carried out during the project's second year of execution were used to develop this report. The project's second year, from January to December 2020, coincided with the pandemic, making several task packages harder to implement due to the lock down of the countries. We were unable to organize several events that required face-to-face meetings with STEPS project consortium, stakeholders and target groups. This led to a shift in focus to online communication at the expense of physical meetings. As a result, the Workshops and Laboratory demonstrations that were originally scheduled for M18, M21, and M34 have been postponed and some of the open lecture were held on-line.

The report on dissemination activities implemented during the second year of STEPS project are based on the structure of the WP9 as described above:

- Development of dissemination/exploitation strategy (Dev 9.1)
- Web site development (Dev 9.2)
- Development of social media profiles and dissemination material (Dev 9.3)
- Organization of workshops (Dev 9.4)
- Organization of laboratory demonstration (Dev 9.5)
- Career office development /enhancement (Dev 9.6)
- Dissemination/exploitation reports (Dev 9.7)

Some of the deliverable were fulfilled in the first year of STEPS project (http://steps-project.eu/wp-content/uploads/2020/04/STEPS-Disss-D9.7-1st-Annual-Report.pdf) such as the development of STEPs Logo, STEPS Web site and social media etc. This second report introduces and analyses the performance of the main communication channels, such as the project website, Facebook, videos, newsletters, leaflet ect.

2.Aim and objectives

The report's major goal is to communicate and utilize the project's knowledge and accomplishments through engagement with stakeholders in order to establish shared values.

The STEPS project's target audiences are:

- STEPS partners: In STEPS project are involved 11 partners, 3 (three) EU institution/universities (CULS, USMVB, and AUA) and a private laboratory (ReadLab) and 6 (nine) HEIs from partner countries. HEIs from WB are: 2 (two) HEIs from Albania (AUT and EUT), 2 (two) HEIs Universities from Kosovo (UHZ and UC), 2 (two) HEIs universities (UNSA and UNBI) and also a cantonal administrative body from Bosnia and Herzegovina (MESCS USK).
- Students
- HEI-s (academic staff, scientific staff, technical staff etc.)
- Certification bodies in food systems.
- Trainee in food system development program
- Suppliers
- Farmers
- Food processing industries
- Government Agency
- NGO

The following are the objectives of this report, which are also in line with WP9:

- To create shared value and promote the exchange of knowledge among project partners, relevant stakeholders.
- Communication of results to the research community, policy makers, stakeholders and public
- To guide academic staff, researcher, decision makers, policy makers and other actors in the use of STEPS results.
- Involvement of external organization and experts that perform in the Food sector
- To ensure adequate and wide dissemination for each specific target audiences
- Publishing of the STEPS results in relevant national/international scientific journal
- To facilitate the validation of the project outcomes

3.Dissemination activities implemented from STEPS partner, Y2

This section of the report gives a summary of the communication and dissemination actions carried out by the STEPS consortium partners during the project's second year of implemtation in order to increase the project's visibility. Apart from the fact that AUT is the WP9 partner leader, the consortium considers the communication and distribution of STEPS product as a contribution. Workshops, laboratory demonstrations, open lectures, and other activities are planned throughout the STEPS project 's life span to increase the project's long term effect among target groups and other stakeholders.Futhermore on the “Disseminatin/exploitation strategy plan” is foressen a **Dissemination Reporting Template** (*Annex IV on the Dissemination/Exploitation strategy plan*) that all the partners are gpoing to use when reporting on their disemination activities. The tables below are shown the dissemination reporting activities implemented so far, until december 2022, from STEPS partner.

Publications							
No.	**Type of publication (website, blog, newspaper, journal, book, newsletter etc.)**	**Title of publication**	**Short description of presented topics**	**Audience type and number**	**Link to publication**	**Date of publication**	**Comments (impact, observations etc.)**
1	Blog	News on Cantonal TV. Info about MSc STEPS at UNBI	TV report in the daily news of the Cantonal Television (RTVUSK) about the new Study Programme MSc Sustainable Food Production Systems / STEPS at the University of Bihać	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	22.05.2020	*Blog articles author: Prof. Ass. Emir MUJIĆ*
2	Website	Studijski program STEPS SP-BTF-ODRZIVI-SISTEMI-PROIZVODNJE-HRANE-STEPS-Erasmus-bs-2	STUDY - Second Cycle Study Program SUSTAINABLE FOOD PRODUCTION SYSTEMS upload on website of the Biotechnical Faculty (Bosnian Language) - permanent link	General Public; Academia; Students; Media	Studijski program STEPS – BIOTEHNIČKI FAKULTET (unbi.ba)	25.05.2020	*Author: Prof. Ass. Emir MUJIĆ*
3	Website	MSc-SUSTAINABLE-FOOD-PRODUCTION-SYSTEMS-STEPS-Erasmus-eng	STUDY Second Cycle Study Program SUSTAINABLE FOOD PRODUCTION SYSTEMS upload on website of the Biotechnical Faculty (English Language) - permanent link	General Public; Academia; Students; Media	MSc STEPS (en) – BIOTEHNIČKI FAKULTET (unbi.ba)	09.06.2020	*Author: Prof. Ass. Emir MUJIĆ*
4	Website	Procedura pokretanja SP "Održivi sistemi proizvodnje hrane" – STEPS	Documents for the establishment of the MSc STEPS upload on website of the Biotechnical Faculty (Bosnian Language) - permanent link	General Public; Academia; Students; Media	Dokumentacija o procesu razvoja laboratorija na UNBI – BIOTEHNIČKI FAKULTET	28.07.2020	*Author: Prof. Ass. Emir MUJIĆ*
5	Website	Procedure of establishment of the MSc STEPS	Documents for the establishment of the MSc STEPS upload on website of the Biotechnical Faculty (English Language) - permanent link	General Public; Academia; Students; Media	Documents for the establishment of the MSc STEPS – BIOTEHNIČKI FAKULTET (unbi.ba)	28.07.2020	*Author: Prof. Ass. Emir MUJIĆ*

6	Blog	Promotion of the STEPS project and the new study program via TV live broadcasting	Promotion of "MSc in Sustainable Food Production Systems / STEPS" on cantonal television RTVUSK. Talk about the Erasmus+ project STEPS, and the structure of the study program, student enrollment conditions and other features of the MSc STEPS.	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	18.09.2020	*Blog articles author: Prof. Ass. Emir MUJIĆ*
7	Website	Food Quality Control Lab	Article on Development of the „Food Quality Control Lab" within the project „MSc in Sustainable Food Production Systems / STEPS - Bosnian / English language	General Public; Academia; Students; Media	Food Quality Control Lab – BIOTEHNIČKI FAKULTET (unbi.ba)	16.10.2020	*Author: Prof. Ass. Emir MUJIĆ*
8	Website	Food Production Systems Management Lab / ICT-Center	Article on Development of the „Food Production Systems Management Lab / ICT-Center" within the project „MSc in Sustainable Food Production Systems / STEPS - Bosnian / English language	General Public; Academia; Students; Media	Food Production Systems Management Lab / ICT-Center – BIOTEHNIČKI FAKULTET (unbi.ba)	16.10.2021	*Author: Prof. Ass. Emir MUJIĆ*
9	Blog	Reception for the first generation of students of the second cycle degree programme (MSc) STEPS	on November 19th 2020, the Biotechnical Faculty, University of Bihać organised a reception for the first generation of students of the second cycle degree programme (MSc) "Sustainable Food Production Systems".	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	19.11.2021	*Blog articles author: Prof. Ass. Emir MUJIĆ*
10	Blog	TV report on MSc STEPS and procurement of equipment and development of two laboratories	TV report on MSc in Sustainable Food Production Systems / STEPS ,procurement of equipment and development of two laboratories "Food Quality Control Lab"and "Food Production Management Lab"at the Biotechnical Faculty, University of Bihać	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	30.11.2020	*Blog articles author: Prof. Ass. Emir MUJIĆ*
11	Blog	National online STEPS meeting between UNSA and UNBI	Teaching and scientific staff of UNSA and UNBI held an online meeting as part of the regular activities of the Erasmus+ project STEPS on 2nd December, 2020. During the meeting participants discussed about implementation of "INTER-INSTITUTIONAL AGREEMENT ON COOPERATION FOR THE EXCHANGE OF STAFF AND STUDENTS IN THE CONTEXT OF ERASMUS + STEPS SECOND CYCLE STUDY PROGRAM "SUSTAINABLE FOOD	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	02.12.2020	*Blog articles author: Prof. Ass. Emir MUJIĆ*

			PRODUCTION SYSTEMS"				
12	Blog	Online Consortium Meeting of the Erasmus+ project STEPS	The online Consortium Meeting of the Erasmus+ project STEPS was held on December 23rd, 2020. As coordinating partner of the consortium, Agricultural University of Tirana (AUT) Albania, invited all project partners to this one day online meeting. The primary objective of the meeting was analysis of project activities during 2020 and Plan activities for the period 2021-2022.	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	23.12.2020	*Blog articles author: Prof. Ass. Emir MUJIĆ*
13	Blog	2nd Online Consortium Meeting of the Erasmus+ CBHE project STEPS	2nd Online Consortium Meeting of the Erasmus+ project STEPS was held on Friday 5th of February 2021. As coordinating partner of the consortium, Agricultural University of Tirana (AUT) Albania, invited all project partners to this one day online meeting.	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	05.02.2021	*Blog articles author: Prof. Ass. Emir MUJIĆ*
14	Blog	Erasmus+ STEPS 3rd Online Consortium Meeting	As Coordinating partner of the consortium, Agricultural University of Tirana (AUT) Albania organized 3rd Erasmus+ CBHE project STEPS online consortium meeting. Online meeting was held on Friday 19th of February 2021.	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	19.02.2021	*Blog articles author: Prof. Ass. Emir MUJIĆ*
15	Blog	STEPS - LMS Platform Training	Agricultural University of Tirana (AUT) Albania as the coordinator of the Erasmus+ STEPS project, organized STEPS - LMS Platform Training. This one-day online training was held on February 26, 2021	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	27.02.2021	*Blog articles author: Prof. Ass. Emir MUJIĆ*
16	Blog	Online training: Fundamentals of food production systems, Sustainable food production systems , Introduction to sustainability	Online training in the field of "Fundamentals of food production systems" was held on April 16. 2021. The online training for scientific staff, students, engineers and managers from STEPS Partner Countries was conducted by a professors from the USAMVB.	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	24.04.2021	*Blog articles author: Prof. Ass. Emir MUJIĆ*

17	Blog	Online training: Low input agriculture	In the continuation of the activities of the Professional Development of Scientific Staff within the Erasmus + STEPS project an online training in the in the field of Low input agriculture was held on April 23. 2021.	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	24.04.2021	*Blog articles author: Prof. Ass. Emir MUJIĆ*
18	Blog	Lecture and laboratory exercises during the first semester of the MSc STEPS Course: Advanced Food Science and Technology	Lecture and laboratory exercises during the first semester of the MSc Sustainable Food Production Systems (STEPS) at the Biotechnical Faculty, University of Bihac. Course: Advanced Food Science and Technology. Lecturers: Asst. Prof. Melisa Oraščanin; Asst. Prof. Edina Šertović; Asst. Prof. Mejra Bektašević	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	19.05.2021	*Blog articles author: Prof. Ass. Emir MUJIĆ*
19	Blog	Monitoring visit to the project Erasmus+ CBHE – MSc in Sustainable Food Production Systems / STEPS	National Erasmus+ Office in B&H conducted a monitoring visit for the Erasmus+ STEPS project at the Biotechnical Faculty of the University of Bihać on May 18, 2021. The purpose of the visit was to learn about the activities finalized and products developed so far, as well as to observe if the project has encountered any problems in operational and/or financial implementation.	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	20.05.2021	*Blog articles author: Prof. Ass. Emir MUJIĆ*
20	UNBI Website	Monitoring projekta Erasmus+ CBHE MSc Sustainable Food Production Systems / STEPS	In this context, the National Erasmus + Office in Bosnia and Herzegovina on May 18, 2021 monitored the visit to the Erasmus + CBHE STEPS project, which is being implemented at the Biotechnical Faculty of the University of Bihać. The purpose of the visit is to acquaint the employees of the BiH National Erasmus + Office with current and completed activities, as well as to obtain feedback on whether the project during its implementation encountered any problems in operational and / or financial implementation.	General Public; Academia; Students; Media	http://unbi.ba/vijest/monitoring-projekta-erasmus-cbhe-msc-sustainable-food-production-systems-steps/333	20.05.2021	*website articles author: Prof. Ass. Emir MUJIĆ*

21	Blog	Online training: Sustainable food value chain management; Introduction to supply chain; Sustainable management	Continuous support and improvement of scientific background and teaching capacity of scientific staff within the Erasmus+ STEPS project Online training: Sustainable food value chain management; Introduction to supply chain; Sustainable management	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	22.05.2021	*website articles author: Prof. Ass. Emir MUJIĆ*
22	Blog	Online training: Total Quality Management in the Agri-Food Sector and Traceability systems of food products and HACCP system	Professional Development of Scientific Staff within the Erasmus+ STEPS project Online training: Total Quality Management in the Agri-Food Sector and Traceability systems of food products and HACCP system	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	05.06.2021	*website articles author: Prof. Ass. Emir MUJIĆ*
23	Blog	Online training: Data analysis and decision making	Professional Development of Scientific Staff within the Erasmus+ STEPS project Online training: Data analysis and decision making	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	05.06.2021	*website articles author: Prof. Ass. Emir MUJIĆ*
24	Blog	Online training: Energy problems in the present world – Agricultural and food industry waste management	Professional Development of Scientific Staff within the Erasmus+ STEPS project Online training: Energy problems in the present world – Agricultural and food industry waste management	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	12.06.2021	*website articles author: Prof. Ass. Emir MUJIĆ*
25	Blog	Signing of scholarship agreements for students of the second study cycle "Sustainable food production systems-STEPS"	On June 15, 2021, in the premises of the Assembly of Una-Sana Canton, the University of Bihać (UNBI) and the Ministry of Education, Science, Culture and Sports of Una-Sana Canton (MONKS) in Bihać organized signing of scholarship agreements for students of the second study cycle "Sustainable food production systems-STEPS" conducted at the Biotechnical Faculty.	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	16.06.2021	*website articles author: Prof. Ass. Emir MUJIĆ*

26	Blog	Bihac STEPS Meeting University of Bihac (UNBI) Bihac – Bosnia & Herzegovina 22-26 November 2021	University of Bihac (UNBI) hosted a consortium STEPS meeting from 22 to 26 November 2021.	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	27.11.2021	*website articles author: Prof. Ass. Emir MUJIĆ*
27	Blog	STEPS LMS Platform for or the University of Bihać	STEPS - LMS Platform Training Within the Erasmus + STEPS project for the University of Bihać and activities related to the study program MSc in Sustainable Food Production Systems / STEPS, online Training for STEPS LMS Platform was organized on December 10, 2021.	General Public; Academia; Students; Media	BIOTEHNIČKI FAKULTET (unbi.ba)	13.12.2021	*website articles author: Prof. Ass. Emir MUJIĆ*

Table 1: Main publication in frame of STEPS dissemination activities from project partners

Events							
No.	**Type of activity (conference, workshop, presentation, networking event etc.)**	**Title of event**	**Short description of presented topics**	**Audience type and number**	**Link to presentations/other related material (ppt, agenda, fact sheets, videos, etc.)**	**Organizer, Date, Place**	**Comments (impact, observations etc.)**
1	General assembly	ICA - Association for European Life Science Universities	Presenting the project as the cooperation of ICA - CASEE member universities	General assembly - 30 representatives of European life science universities	ppt. presentation available upon request, ICA CASEE activities presented by Michal Lostak (info on 2019 general assembly not available yet: http://www.ica-ls.com/index.php?option=com_content&view=article&id=230&Itemid=244	October, 23, 2019, UniLaSalle – Campus de Beauvais, 16 rue Pierre Waguet, Beauvais	

2	Conference/presentation	Cluster meeting	Presenting Tangible and intangible results achieved, Impact observed and sustainability prospects, Challenges encountered of the project	The Cluster meeting gathered representatives of 12 Capacity Building in the field of higher education (CBHE). 28 participants from universities in BiH and abroad, ministries of education, agencies, national	https://www.erasmusbih.com/index.php/news/210-cluster-meeting-at-the-university-of-banja-luka	National Erasmus Office in Bosnia and Herzegovina November 27, 2019. University of Banja Luka Bulevar vojvode Petra Bojovica 1A, 78000, Banja Luka, Republic of Srpska	The aim of the Cluster meeting was to assess the impact of the 12 selected CBHE projects on the higher education sector, public and private sector and the society at large, as well as to share experiences and provide some recommendations for the future.
3	Presentation, networking event	Public promotion of the UNBI project	As part of its regular and annual activities, the UNBI has publicly presented the STEPS project	Academics, students, journalists. 20 participants	https://www.facebook.com/btf.unbi/videos/595889524496812/	University of BIHAC Pape Ivana Pavla II 2/II, Bihać 77000	Multiplication and up-scaling of the STEPS project

Table 2: Main events in frame of STEPS dissemination activities from project partners

Dissemination of video/web spot							
No.	Channel (YouTube, Facebook, Website, Blog, etc.)	Title of Video	Short description of presented topics	Audience type and number	Link to video	Date of release	Comments (impact, observations etc.)
2	Facebook	TV Promotional activities STEPS	TV Promotional activities STEPS TV report on cantonal TV - January 9, 2020	Wide population	https://www.facebook.com/stepsbtf.unbi/videos/617292902339225	09.01.2020	Autor of post: Prof. Ass. Emir MUJIĆ
3	YouTube	TV Promotional activities STEPS	TV Promotional activities STEPS TV report on cantonal TV / MSc STEPS launch announcement January 9, 2020	Wide population	https://www.youtube.com/watch?v=QDUz6yNv_ds&feature=emb_share&fbclid=IwAR1UDNUjrWon8-fDdQH3BHO9c5WoOPIe2IhARMJWMrakPfRrsP8GRyfrNkQ	22. 05. 2020	Autor of post: Prof. Ass. Emir MUJIĆ

4	YouTube	TV Promotional activities STEPS	Promotion of "MSc in Sustainable Food Production Systems / STEPS" on cantonal television RTVUSK. Talk about the Erasmus+ project STEPS, and the structure of the study program, student enrollment conditions and other features of the MSc STEPS. The guests are representatives of the University of Bihać, Biotechnical Faculty prof. As. Emir Mujić and prof. Asoc. Husein Vlić	Wide population	https://www.youtube.com/watch?v=K8CrQHFj1Co&feature=emb_share&fbclid=IwAR1egcNZp90eOhA_EJ3xCBC6PvX0sCGCv5q3JtTqP0XAFy7cfWbOueEuCvs	18. 09. 2020	Autor of post: Prof. Ass. Emir MUJIĆ
5	Website	TV Promotional activities STEPS	TV report on MSc in Sustainable Food Production Systems / STEPS ,procurement of equipment and development of two laboratories "Food Quality Control Lab"and "Food Production Management Lab "at the Biotechnical Faculty, University of Bihać - 20.09.2020	Wide population	https://www.rtvusk.ba/vijest/biotehnicki-fakultet-pokrenut-novi-studijski-program-na-temu-odrzivih-sistema-proizvodnje-ekoloski-zdrave-hrane/42560?fbclid=IwAR3BRj17-cKN_RTcyA7LvmmNHM9g0sV-5tGrY_jR10WI53aznd6u_ofzvv8	20. 09. 2020	Autor of post: Prof. Ass. Emir MUJIĆ
6	Faceboook	TV Promotional activities STEPS	Upload Video to FB page STEPS UNBI - TV report on MSc in Sustainable Food Production Systems / STEPS ,procurement of equipment and development of two laboratories "Food Quality Control Lab"and "Food Production Management Lab "at the Biotechnical Faculty, University of Bihać - 20.09.2021	Wide population	https://www.facebook.com/stepsbtf.unbi/videos/261886528273863	22. 09. 2021	Autor of post: Prof. Ass. Emir MUJIĆ
7	Faceboook	TV Promotional activities STEPS	Upload Video to FB page STEPS UNBI - TV report on MSc in Sustainable Food Production Systems / STEPS ,procurement of equipment and development of two laboratories "Food Quality Control Lab"and "Food Production Management Lab "at the Biotechnical Faculty, University of Bihać - 20.09.2022	Wide population	https://www.facebook.com/stepsbtf.unbi/videos/261886528273864	22. 09. 2021	Autor of post: Prof. Ass. Emir MUJIĆ

8	Website	TV Promotional of Monitoring visit to the project Erasmus+ CBHE – MSc in Sustainable Food Production Systems / STEPS	TV report on of Monitoring visit to the project Erasmus+ CBHE – MSc in Sustainable Food Production Systems / STEPS Bosnian language	Wide population	https://www.rtvusk.ba/vijest/univerzitet-u-bihacu-u-programu-erasmus-predstavnici-erasmus-kancelarije-posjetili-bihacki-univerzitet/49209?fbclid=IwAR39r7H6sf5esHfRAsIxlyA3efUzqmFT9YJaGyrTFatgx_NpgvyFiAYGyBw	19. 05. 2021	*TV - Autor of post: Prof. Ass. Emir MUJIĆ*
9	Website	TV Promotional - News on Cantonal TV. Info about scholarships for all MSc STEPS students	TV report in the daily news of the Cantonal Television (RTVUSK) about the Agreement on scholarships for all enrolled students in the MSc STEPS studies at the Biotechnical Faculty (UNBI); (from 25 minutes).	Wide population	https://www.rtvusk.ba/vijest/potpisivanjem-ugovora-o-stipendiranju-i-finansijska-podrska-od-strane-btf-i-ministarstva-obrazovanja-usk/49974	16. 06. 2021	*TV - Autor of post: Prof. Ass. Emir MUJIĆ*
10	Website	TV Promotional - News on Federal Television - TV	TV report in the daily news on Federal Television - TV about the Bihac STEPS Meeting held at the University of Bihac (UNBI) Bihac – Bosnia & Herzegovina from 22-26 November 2021; (from 27:26 minutes).	Wide population	https://www.federalna.ba/federacija-danas-23112021-q3a1v	23. 11. 2021	*TV - Autor of post: Prof. Ass. Emir MUJIĆ*
11	YouTube	TV Promotional - News on Federal Television - TV	TV report in the daily news on Federal Television - TV about the Bihac STEPS Meeting held at the University of Bihac (UNBI) Bihac – Bosnia & Herzegovina from 22-26 November 2021; (from 27:26 minutes).	Wide population	https://www.youtube.com/watch?v=zGtRvKFHfZg	28. 11. 2021	*Autor of post: Prof. Ass. Emir MUJIĆ*

Table 3: Main publication in frame of STEPS dissemination activities from project partners

Social Media Posts							
No.	Social Media Channel	Type of Post	Short description of post	Date of posting	Link	Comments (impact, observations etc.)	
1	UNBI Facebook page	Text (status' and notes)	Survey - Online Questionnaire- with stakeholders - July-August 2019	09.12.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
2	UNBI Facebook page	Text (status' and notes)	In depth interview UNBI (workshop, presentation, networking) August - September - October 2019	09.12.2020	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
3	UNBI Facebook page	Text (status' and notes) Event	Shared Shared YouTube video - TV report / TV Promotional activities STEPS / MSc STEPS launch announcement Part in the news on Cantonal (USK) TV -13th April 2019	24.05.2020	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
4	UNBI Facebook page	Text (status' and notes) Event	Announcement of the launch of a new study program MSc STEPS at the Biotechnical Faculty of the University of Bihać / 28 July 2020	28.07.2020	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
5	UNBI Facebook page	Text (status' and notes) Event	Study MSc STEPS on FB (bs and eng version)	07.09.2020	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
6	UNBI Facebook page	Text (status' and notes) Event	Creating events - Presentation of "MSc in Sustainable Food Production Systems / STEPS".	16.09.2020	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
7	UNBI Facebook page	Text (status' and notes) Event	Shared YouTube video - Promotion of "MSc in Sustainable Food Production Systems / STEPS" on cantonal television RTVUSK	19.09.2020	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	

8	UNBI Facebook page	Text (status' and notes) Event	Sharing video from the website of RTV USK (cantonal TV) / TV report on MSc in Sustainable Food Production Systems / STEPS ,procurement of equipment and development of two laboratories "Food Quality Control Lab"and "Food Production Management Lab "at the Biotechnical Faculty, University of Bihać	21.09.2020	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
9	UNBI Facebook page	Text (status' and notes) Event	Facebook Post about Development of teaching/learning environment: Development of the „Food Quality Control Lab" within the project „MSc in Sustainable Food Production Systems / STEPS	15.10.2020	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
10	UNBI Facebook page	Text (status' and notes) Event	Facebook Post about Development of teaching/learning environment: Development of the „Food Production Systems Management Lab / ICT-Center"	15.10.2020	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
11	UNBI Facebook page	Text (status' and notes) Event	Facebook Post about Training of scientific and technical staff within the STEPS project	16.10.2020	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
12	UNBI Facebook page	Text (status' and notes) Event	Facebook Post about Reception for new students at Biotechnical Faculty, University of Bihać	19.11.2020	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
13	UNBI Facebook page	Text (status' and notes) Event	Online meeting between University of Sarajevo (UNSA) and University of Bihac (UNBI). Implementation of "INTER-INSTITUTIONAL AGREEMENT ON COOPERATION FOR THE EXCHANGE OF STAFF AND STUDENTS	27.12.2020	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
14	UNBI Facebook page	Text (status' and notes) Event	1 st Online Consortium Meeting of the Erasmus+ project STEPS, held on December 23rd, 2020.	27.12.2020	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
15	UNBI Facebook page	Text (status' and notes) Event	2nd Online Consortium Meeting of the Erasmus+ CBHE project STEPS The online Consortium Meeting of the Erasmus+ project STEPS was held on Friday 5th of February 2021.	11.02.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	

16	UNBI Facebook page	Text (status' and notes) Event	Erasmus+ STEPS 3rd Online Consortium Meeting. As Coordinating partner of the consortium, Agricultural University of Tirana (AUT) Albania organized 3rd Erasmus+ CBHE project STEPS online consortium meeting. Online meeting was held on Friday 19th of February 2021.	20.02.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
17	UNBI Facebook page	Text (status' and notes) Event	Agricultural University of Tirana (AUT) Albania as the coordinator of the Erasmus+ STEPS project, organized STEPS - LMS Platform Training. This one-day online training was held on February 26, 2021.	01.03.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
18	UNBI Facebook page	Text (status' and notes) Event	Online training in the field of "Fundamentals of food production systems" was held on April 16. 2021. The online training for scientific staff, students, engineers and managers from STEPS Partner Countries was conducted by a professor from the USAMVB.	24.04.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
19	UNBI Facebook page	Text (status' and notes) Event	In the continuation of the activities of the Professional Development of Scientific Staff within the Erasmus + STEPS project an online training in the in the field of Low input agriculture was held on April 23. 2021.	24.04.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
20	UNBI Facebook page	Text (status' and notes) Event	Lecture and laboratory exercises during the first semester of the MSc Sustainable Food Production Systems (STEPS) at the Biotechnical Faculty, University of Bihac. Course: Advanced Food Science and Technology.	19.05.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	2261 People reached
21	UNBI Facebook page	Text (status' and notes) Event	Monitoring visit to the project Erasmus+ CBHE – MSc in Sustainable Food Production Systems / STEPS	20.05.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
22	UNBI Facebook page	Text (status' and notes) Event	Online training: Sustainable food value chain management; Introduction to supply chain; Sustainable management	14.06.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	703 People reached
23	UNBI Facebook page	Text (status' and notes) Event	Online training in the in the field of Total Quality Management in the Agri-Food Sector and Traceability systems of food products and HACCP system	30.06.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	587 People reached

24	UNBI Facebook page	Text (status' and notes) Event	Professional Development of Scientific Staff within the Erasmus+ STEPS project Online training: Data analysis and decision making	30.06.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	593 People reached
25	UNBI Facebook page	Text (status' and notes) Event	Professional Development of Scientific Staff within the Erasmus+ STEPS project - Online training: Energy problems in the present world – Agricultural and food industry waste management.	01.07.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	People reached
26	UNBI Facebook page	Text (status' and notes) Event	Signing of scholarship agreements for students of the second study cycle "Sustainable food production systems-STEPS"	02.07.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	2285 People reached
26	UNBI Facebook page	Text (status' and notes) Event	Bihac STEPS Meeting University of Bihac (UNBI), Bihac, Bosnia & Herzegovina 22-26 November 2021. **The first day of the meeting**	23.11.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	1390 People reached
27	UNBI Facebook page	Text (status' and notes) Event	Bihac STEPS Meeting University of Bihac (UNBI), Bihac, Bosnia & Herzegovina 22-26 November 2021. **2nd day of the meeting**	27.11.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
28	UNBI Facebook page	Text (status' and notes) Event	Bihac STEPS Meeting University of Bihac (UNBI), Bihac, Bosnia & Herzegovina 22-26 November 2021. **the third day of the meeting**	27.11.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	
29	UNBI Facebook page	Text (status' and notes) Event	STEPS - LMS Platform Training University of Bihać - activities related to the study program MSc in Sustainable Food Production Systems / STEPS, online Training for STEPS LMS Platform was organized on December 10, 2021.	13.12.2021	https://www.facebook.com/stepsbtf.unbi	*Autor of post: Administrator of FB education website Prof. Ass. Emir MUJIĆ*	

Table 4: Main social media post in frame of STEPS dissemination activities from project partners

4External Communication

4.1 STEPS project website

The STEPS project website was launched in June 2019 and can be found at www.steps-project.eu. One of the primary pillars will be the website, which will provide information to various target groups and stakeholders as well as enabling visibility and distribution of project findings and outputs. Since its release, the website has been updated on a regular basis to attract and retain public interest in project activities.

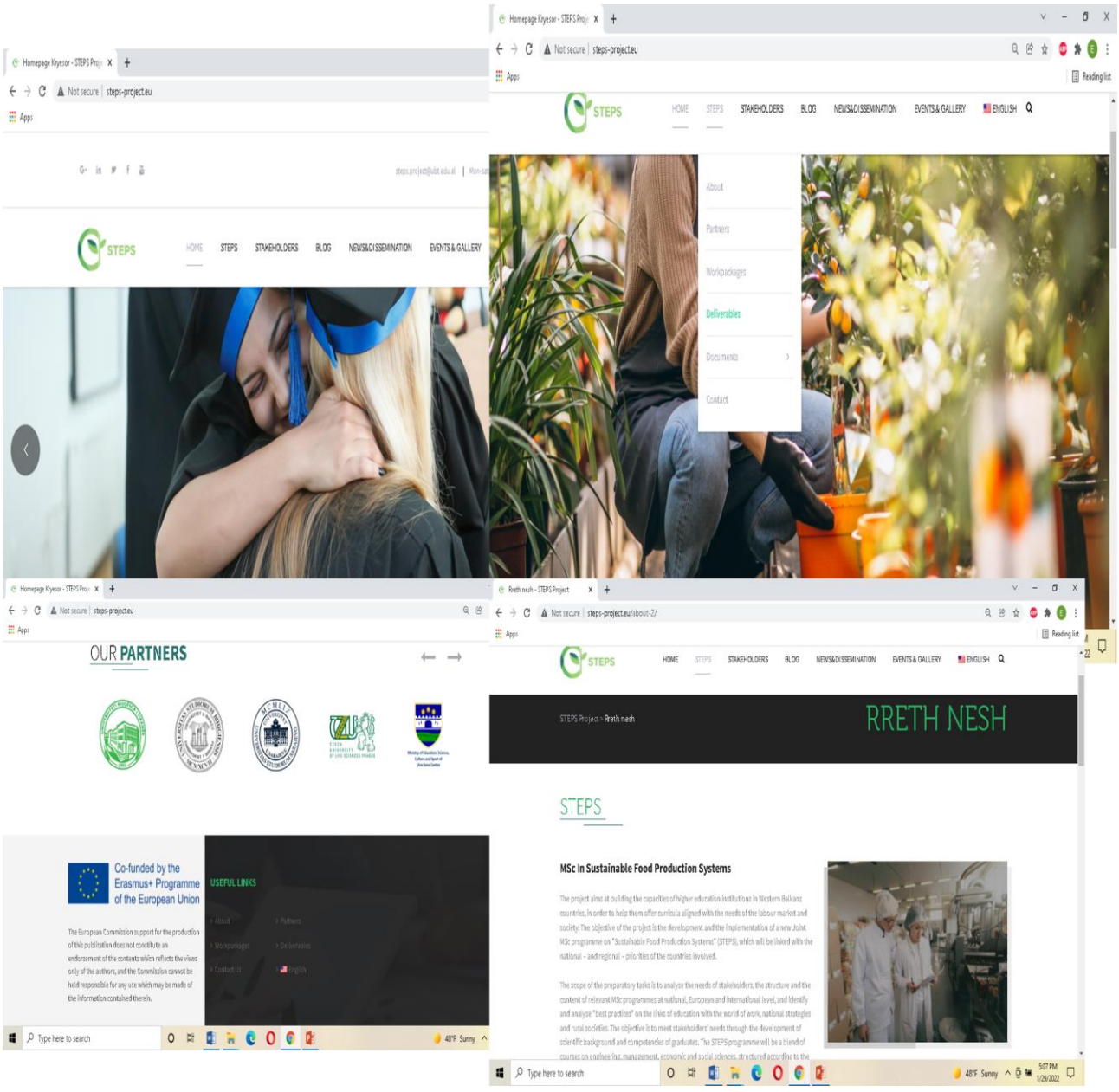


Figure 1: Main webpage of STEPS project, www.steps-project.eu

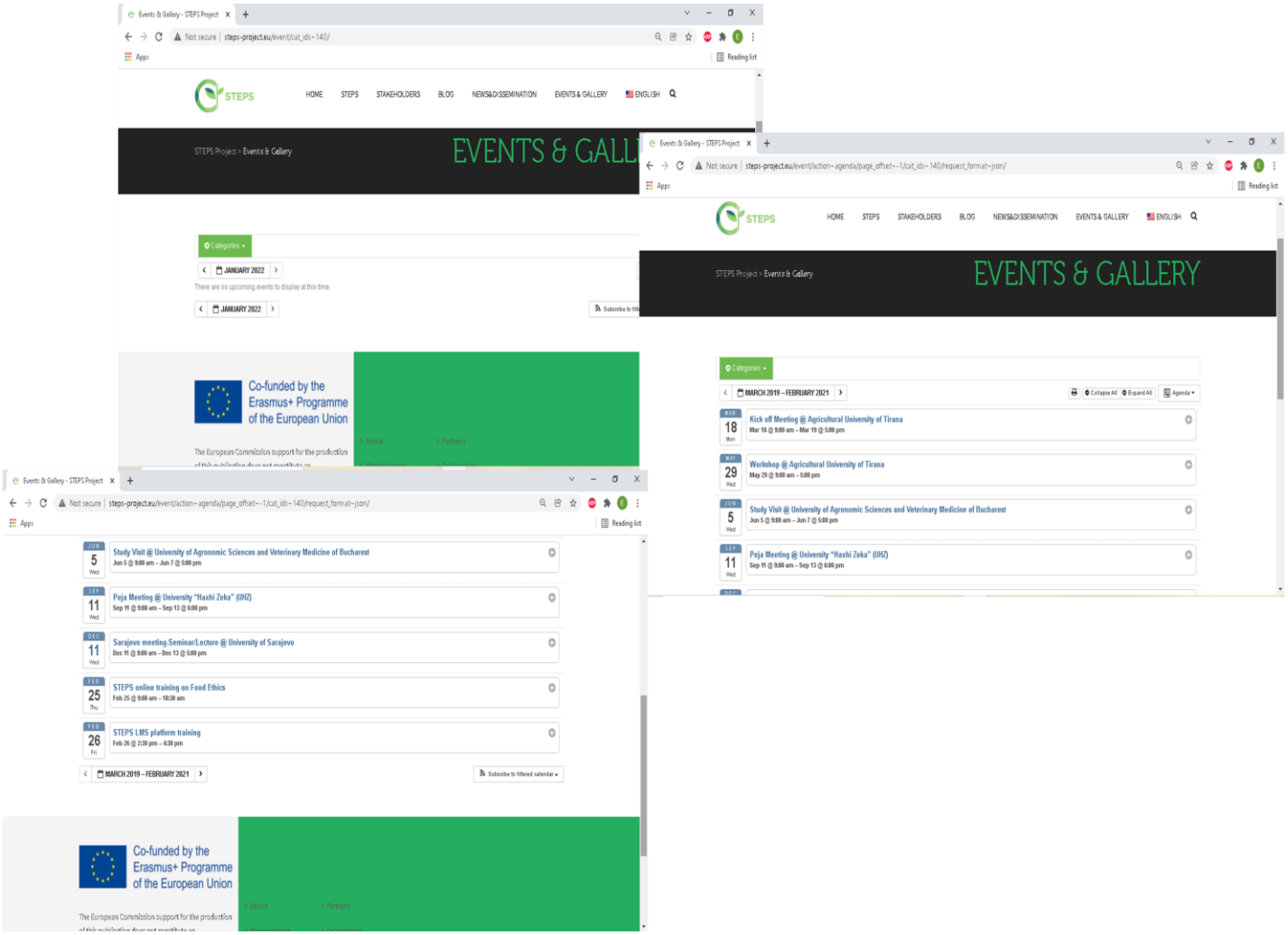


Figure 2: From 2019 through 2021, STEPS Events & Gallery are available on the webpage, www.steps-project.eu

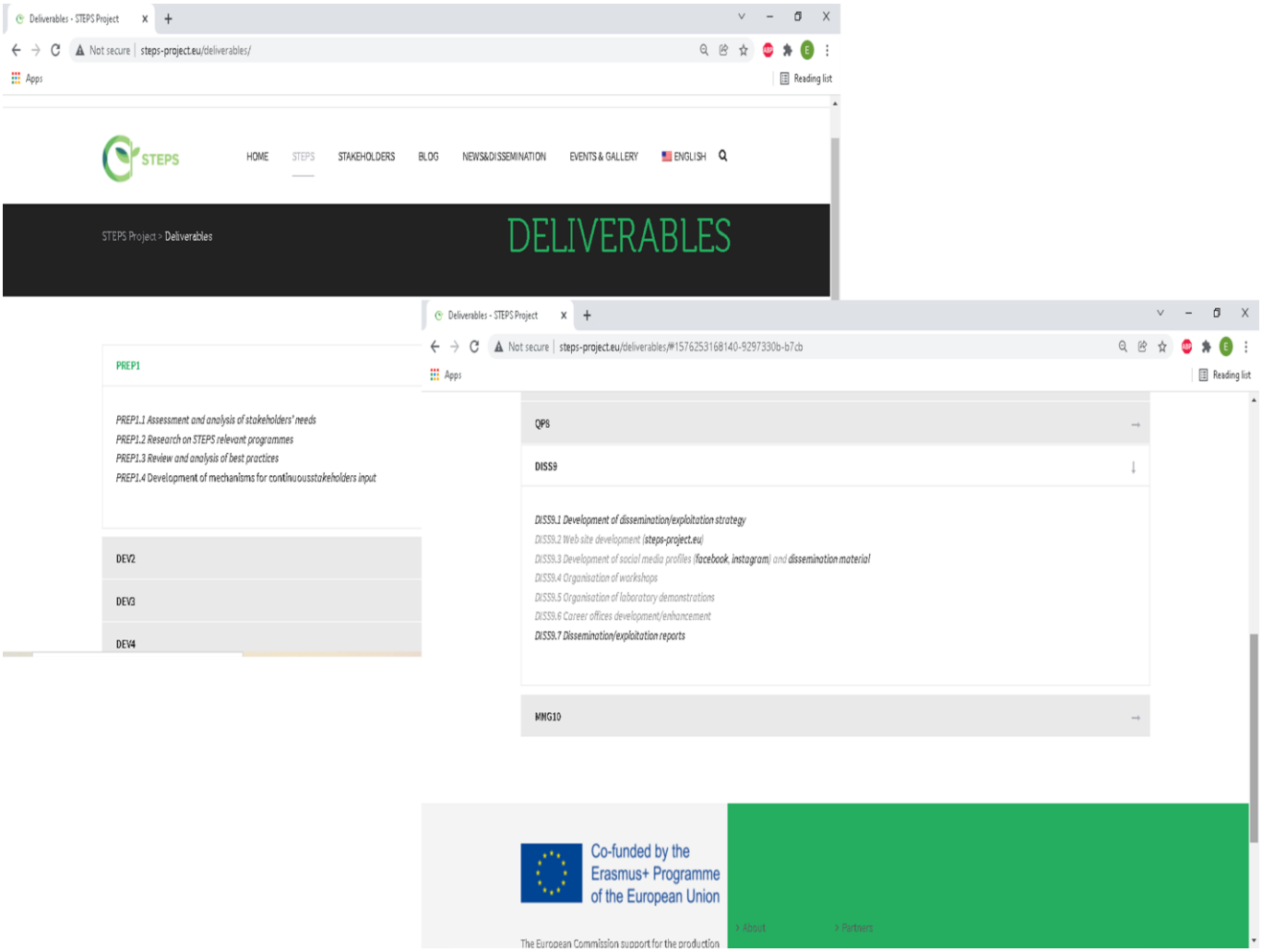


Figure 3: WP1 to WP9 reports, from 2019 to 2021, are now available on the STEPS website, www.steps-project.eu

4.1.1 Development of LMS platform

A Learning Management System (LMS) platform has been created and will be used to upload the STEPS master program's educational materials. Essentially, the LMS will assist the delivery of the Master's degree by providing online communication as a portal for contact between students and teachers, as well as training materials. On the STEPS website, https://mooc.steps-project.eu/ , it is available as an open access learning platform, Open edX, in MOOC style. The core and elective courses of the STEPS master's program "Sustainable Food Production Systems," as well as videos and exercises for some of the courses, are now available on the STEPS online platform.

For further information check the final report of Dev 4.1 of WP4 (http://steps-project.eu/wp-content/uploads/2020/05/D4.1a-Specifications-of-STEPS-LMS-Platform.pdf) and the report of online training for LMS platform (http://steps-project.eu/wp-content/uploads/2021/03/STEPS-LMS-Platform.pdf)

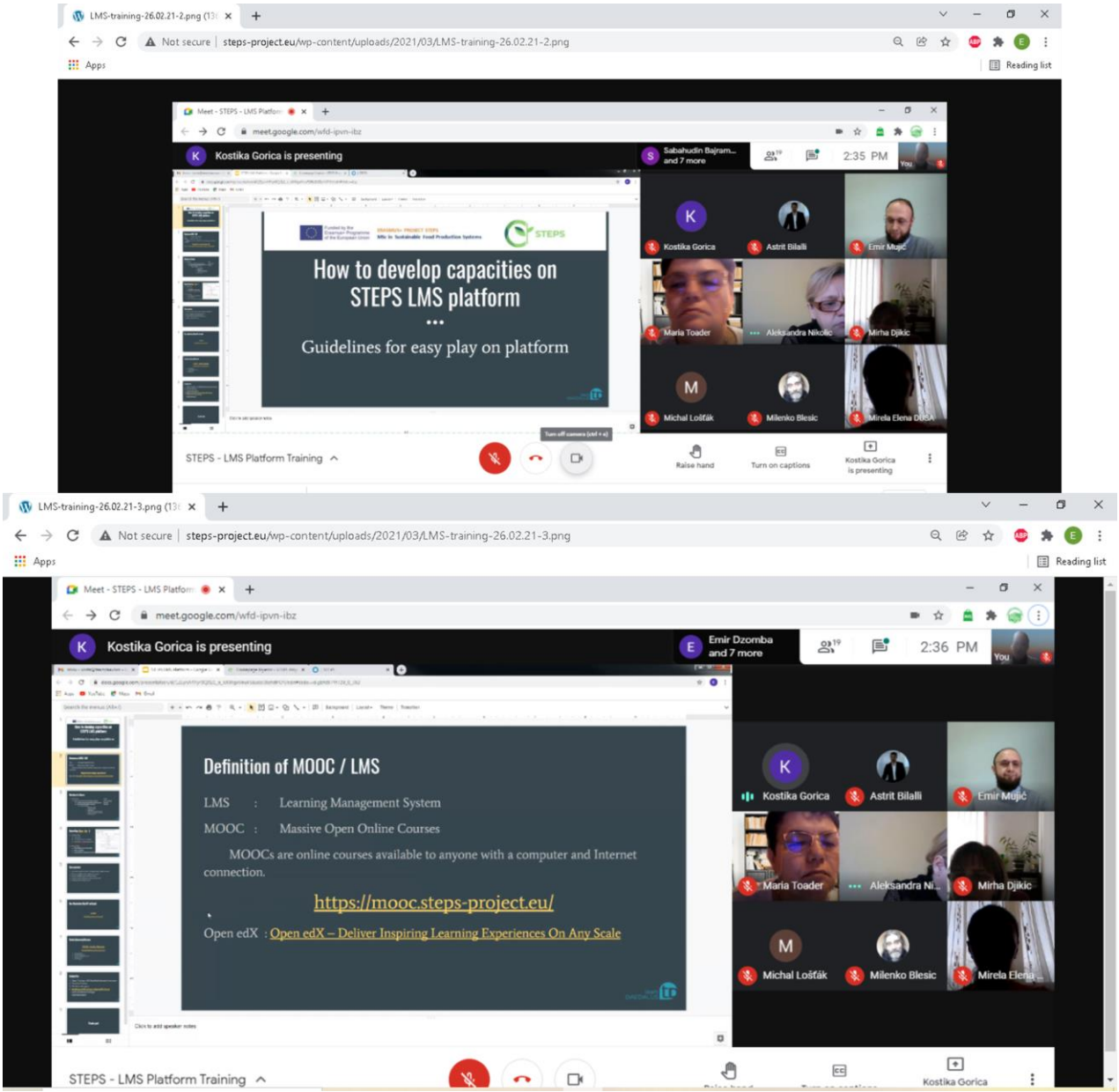


Figure 4: STEPS consortium and stakeholders completed online training on the LMS platform.

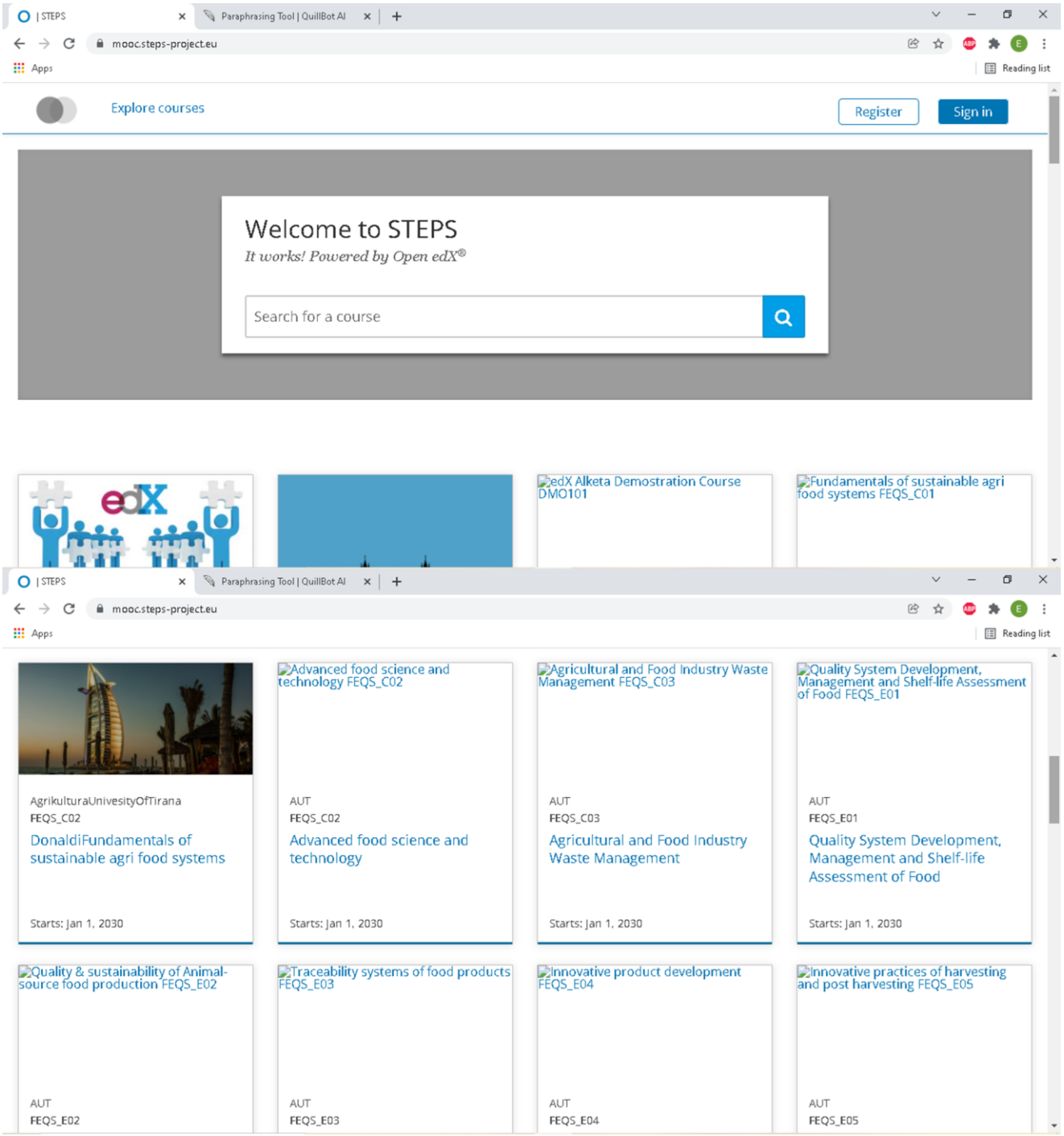


Figure 5: STEPS master courses, both core and elective, have been posted to the https://mooc.steps-project.eu website.

4.2 STEPS project social media profile and dissemination material

STEPS has been active on social media, including Facebook and Instagram, since March 2019 to increase the project's awareness to a wider audience. These two types of social media are the most accessible to teenagers and students and allow for rapid dissemination of information, making them ideal for:

- Attracting attention to STEPS activities
- Easily share and promote STEPS project outcomes, products, and other information.
- Easily invite various target groups to the STEPS event.

Regular posts and updates related to the project developments, organization of roundtable, study visits to different types of stakeholders that perform in food industry have been published on Facebook and on Instagram page.

Some of the dissemination material has been designed and printed such as rollup, pens accompanying with STEPS logo and EU logo as the co-founded of the project. Dissemination material has been used during different events organized from STEPS project such as:

- The organization of workshops
- roundtables
- study visits
- STEPS consortium planned meeting
- participation in different Fairs
- others

4.2.1Newsletter

According to the **"Dissemination & Exploitation Strategy Plan"** document, two project newsletters will be developed and distributed to STEPS target groups. First issue of newsletter is developed at the month 24 (December 2021) and the last issue is going to be developed at month 36 of the project. In the first articles of the newsletter are included information on project outcomes and activities carried out up to M24 from project partners in frame of STEPS project. To mention a few:

- Results of a deep analyses of Food sector in Albania, Kosovo and Bosnia & Herzegovina throughout the organization of:
  - ✓Roundtables
  - ✓study visits
  - ✓in-depth interview
- Development of STEPS master structure and courses
- Development of "Food Quality Control Laboratory" and "Food Production Systems Management Laboratory/ ICT center"

The newsletter will also be published on project website (allowing wider audience for download) as well will be disseminated in social media FB and Instagram.

Figure 6: First article of the newsletter, developed in December 2021 and uploaded in STEPS webpage https://view.officeapps.live.com/op/view.aspx?src=http%3A%2F%2Fsteps-project.eu%2Fwp-content%2Fuploads%2F2022%2F05%2FSTEPS_newsletter_Jan-2022-rev.doc&wdOrigin=BROWSELINK

4.2.2 Leaflet

A project leaflet will be produced at two different stages of the project, according to **"Dissemination and exploitation Strategy plan".** First version of the leaflet is developed and aims to inform relevant stakeholders about the project and its main objectives. ***It will be one of the main dissemination materials used for distribution during workshops, laboratory demonstration, open lectures, fairs etc***.

As mentioned above the organization of Workshops, Laboratory demonstration which coincide with Dev.9.4 and Dev.9.5 of WP9 Dissemination and Exploitation, are postpone as shown in table 5:

Deliverable	Month no.	City/country	Host organization
Dev 9.4a	**March, 2022**	Pristine/Kosovo	UC
Dev 9.4b	**June, 2022**	Tirana/Albania	AUT
Dev 9.4c	**October, 2022**	Sarajevo/Bosnia-Herzegovina	UNSA

Table 5: Workshops date/city/ responsible institution

Three (3) workshops will be arranged by HEI partner, with at least three (3) people from each partner attending. The workshops will be used to communicate the benefits of implementing the STEPS project, as well as the project's influence on the social, economic, and food sectors, both during and after the project's

lifespan. Furthermore, these workshops will be used to investigate and establish a method that would contribute to the financial sustainability of the STEPS program after the project's completion.

Deliverable	Month no.	City/country	Host organization
Dev 9.5a	**March, 2022**	Pristine/Kosovo	UC
Dev 9.5b	**June, 2022**	Tirana/Albania	AUT
Dev 9.5c	**October, 2022**	Sarajevo/Bosnia-Herzegovina	UNSA

Table 6: Laboratory demonstration date/city/ partner responsible

During and after the project's lifespan, a laboratory demonstration will accompany the master's course and will be an appealing instrument for collaboration with private enterprises and national/international agencies. Another purpose is to show how infrastructure can be improved and labs can be modernized. There will be three lab demonstrations in total, as mentioned in table 6.

The second version of the project leaflet will be released on April, 2022

Figure 7: First article of leaflet developed. It is going to be used during workshops.

5 Organization of open lecture

HEIs from partner countries will host seminars and lectures. Two open lectures and seminars will be held till December 2021. The lectures are open to not only the scientific staff of the HEIs hosting the event, but also to students, engineers, and managers working in the food industry.

Deliverable	*Month nr.*	*City/Country*	*Host Organization*	Completed
D3.2.a	9	Peja/Kosovo	University of " Haxhi Zeka", UHZ	September, 2019
D3.2.b	12	Sarajevo/ Bosnia &Herzegovina	University of Sarajevo, UNSA	December, 2019
D3.2.c	15	Bihac/ Bosnia-Herzegovina	University of Bihac, UNBI	November, 2021
D3.2.d	18	Pristina/Kosovo	Universium College, UC	**Postponed in Mach 2022**
D3.2.e	21	Tirana/Albania	Agricultural University of Tirana, AUT	**Postponed in June 2022**

Table 7: Open lecture and training planned from STEPS consortium based on the STEPS Description Project.

Due to the pandemic crisis, the Open Lectures, workshops, and laboratory demonstrations that were originally scheduled for March and June 2020 have been rescheduled for March and June 2022. Regardless, open lectures and training from HIEs in program countries were held online during the pandemic lockdown. Table 5 includes information on the type of lecturer or training needs, speakers, number of participants etc.

The holding of open lectures is a method for sharing the infrastructure and scientific background of the STEPS consortium's HEI partners, where the master's degree will be earned. Furthermore, it is a means of disseminating STEPS master curriculum and courses to a wider audience beyond the scientific staff of HEIs in STEPS partner and programme countries.

No.	date/ time	Training subject	Partner/ Trainer	Participant per each PC						Participant from program countries+ MESCS USK
				AUT	EUT	UHZ	UC	UNBI	UNSA	
1	Complited 25.02.2021 / 09.00-10.30	**Food ethics**	CULS/Prof. Dr. Michal Lošťák	Elena Kokthi; Klotilda Marku, Luziana Hoxha	Arlinda Ymeraj; Klementin Mile	Agim Rysha		Suzana Jahić	Alen Mujčinović	Assoc. Prof. PhD. Toader Maria
2	Compilted 26.02.2021 /14:30 - 16:30	**STEPS - LMS Platform Training**	Service provider/Kostika Gorica	Alketa Shehaj; Enkeleda Berberi, Luziana Hoxha	Agim Kasaj			Emir Mujić	Dragana Ognjenović	Assoc. Prof. PhD. Toader Maria
3	Complited 16/04/2021 at 09 am CET	**Food legislation/ Governance, policy and legislation in the agri-food sector**	USAMVB/ Assoc. Prof. PhD. Toader Maria, Prof.PhD. Roman Gheorghe Valentin, Lect.PhD. Mirela Elena Dusa		Arlinda Ymeraj	Sabiha Shala	Edib Abazi		Aleksandra Nikolić, Alen Mujčinović	Prof. Dr. Michal Lošťák
4		**Fundamentals of food production systems, Sustainable food production systems, Introduction to sustainability**	USAMVB/Assoc. Prof. PhD. Toader Maria, Prof.PhD. Roman Gheorghe Valentin, Lect.PhD. Mirela Elena Dusa, Prof.PhD. Ion Viorel		Ani Mbrica	Nexhdet Shala	Uran Rraci	Suzana Jahić; Emir Mujić; Husein Vilić; Vildana Jogić	Sabahudin Bajramovic, Emir Becirovic, Zlatan Sarić, Aleksandra Nikolić, Alen Mujčinović, Mirha Đikić	Prof. Dr. Michal Lošťák
5	Complited 23.04.2021 , time 09.00-10.45 CET	**Low input agriculture**	USAMVB/Assoc. Prof. PhD. Toader Maria, Prof.PhD. Roman Gheorghe Valentin, Eng.dr. Andrei Radu-Popovici	Luziana Hoxha		Defrime Berisha		Refik Šahinović; Emir Mujić; Husein Vilić; Vildana Jogić	Mirha Đikić	
Trainings on 14/5/2021										
6	Complited 10.30-12.00 CEST	**An ethical approach of organic agriculture - strategy to feed the world, to protect natural ecosystems and**	USAMVB/Prof. PhD. Roman Gheorghe Valentin	Luziana Hoxha, Alketa Shehaj		Ibrahim Hoxha			Asima Akagic, Sanja Zuljevic	(USAMVB) Assoc. Prof. PhD. Toader Maria, Prof. Dr. Michal Lošťák, Azra Sulic

		save biodiversity								
Trainings on 21/5/2021										
7	Complited 10.30-12.00	**Sustainable food value chain management; Introduction to supply chain; Sustainable management;**	AUA/Prof. Ass. Giannis Tsoulfas		Irina Canco, Kreshnik Bello	Florin Peci	Filip Ruxho	Emir Mujić; UNBI MSc STEPS students: Emrah Kazaz, Belma Osmanagić; Makić Lamija	Aleksandra Nikolic, Alen Mujčinović	(USAMVB) Assoc. Prof. PhD. Toader Maria
Trainings on 04/06/2021										
8	Complited 09.00-10.30	**Total Quality Management in the Agri-Food Sector**	USAMVB/Assoc. Prof. PhD. Toader Maria, Prof.PhD. Roman Gheorghe Valentin, Lect.dr. Sonea Cosmin, Lect.PhD. Ionescu Alina Maria		Ermira Qosja	Ibish Mazreku	Uran Rraci	Suzana jahić; Halid Makić; UNBI MSc STEPS students Emrah Kazaz and Faris Muminović	Aleksandra Nikolic, Alen Mujčinović	
9	Complited 10.30-12.00	**Traceability systems of food products and HACCP system**	USAMVB/Assoc. Prof. PhD. Toader Maria, Prof.PhD. Roman Gheorghe Valentin, Lect.dr. Sonea Cosmin, Lect.PhD. Ionescu Alina Maria	Enkeleda Berberi, Luziana Hoxha		Ibrahim Hoxha		Halid Makić; UNBI MSc STEPS students Emrah Kazaz; Faris Muminović	Aleksandra Nikolic, Alen Mujčinović	
10	Compiled 12.00-13.30	**Data analysis and decision making**	AUA/Katerina Marinagi		Irina Canco	Fadil Millaku	Uran Rraci	Halid Makić; Emir MUJIĆ; UNBI MSc STEPS student Emrah Kazaz	Aleksandra Nikolic, Alen Mujčinović	(USAMVB) Assoc. Prof. PhD. Toader Maria
12	Compiled 09.00-10.30	**Energy problems in the present world. Agricultural and food industry waste management**	USAMVB/Prof. PhD. Roman Gheorghe Valentin			Ilir Morina	Uran Rraci	Jasmina Ibrahimpašić; UNBI MSc STEPS students Emrah Kazaz; Faris Muminović	Emir Dzomba, Zlatan Sarić, Alen Mujčinović, Mirha Đikić	

Table 8: Open lecture and trainings organized from STEPS consortium from 2020 to 2021.

6STEPS career office development/enhancement

The establishment of a career office is one of the WP9 obligations, which is implemented by practically all of the STEPS partners. The career office's major focus will be on establishing communication links with stakeholders. Continued engagement with stakeholders and target groups working in the food sector is critical since their contributions will be reflected in:

- Continues improvement of STEPS master courses in accordance with the needs of Food sector trade in Balkan region (Albania, Kosovo and Bosnia and Herzegovina)
- For dissemination purpose of STEPS project activities, news, outcomes etc.
- To ensure the sustainability of STEPS project after the financial support from EU is going to end.

Each STEPS partner, AUT and EUT in the case of Albania, UHZ and UC in the case of Kosovo, and UNSA and UNBI in the case of Bosnia and Herzegovina, contributes to the compilation of a stakeholder database during 2019.

For further information check the final report for the Dev 1.4 of WP1.

The stakeholder's database updated and compiled by each STEPS partner country's career office is included in Annex I of this report. Furthermore, the career office established in AUT has arranged the participation of STEPS project in:

1.*The Agricultural University of Tirana (AUT), Albania, hosted a career fair on June 30, 2021.*

This event brought together a variety of food-related businesses in Albania, academic staff, researcher, and students.

Figure 8: Career Fair in AUT, June 2021.

2.“High school students' acquaintance and awareness of Higher Education Institutions (HEIs) and the academic programs they offered”.

Throughout the month of April 2021, online meetings with high school students were held. They were told about the academic programs offered by AUT at the bachelor's and master's levels, with a particular focus on the STEPS master's program in "Sustainable Food Production Systems," which will be offered jointly by AUT and EUT.

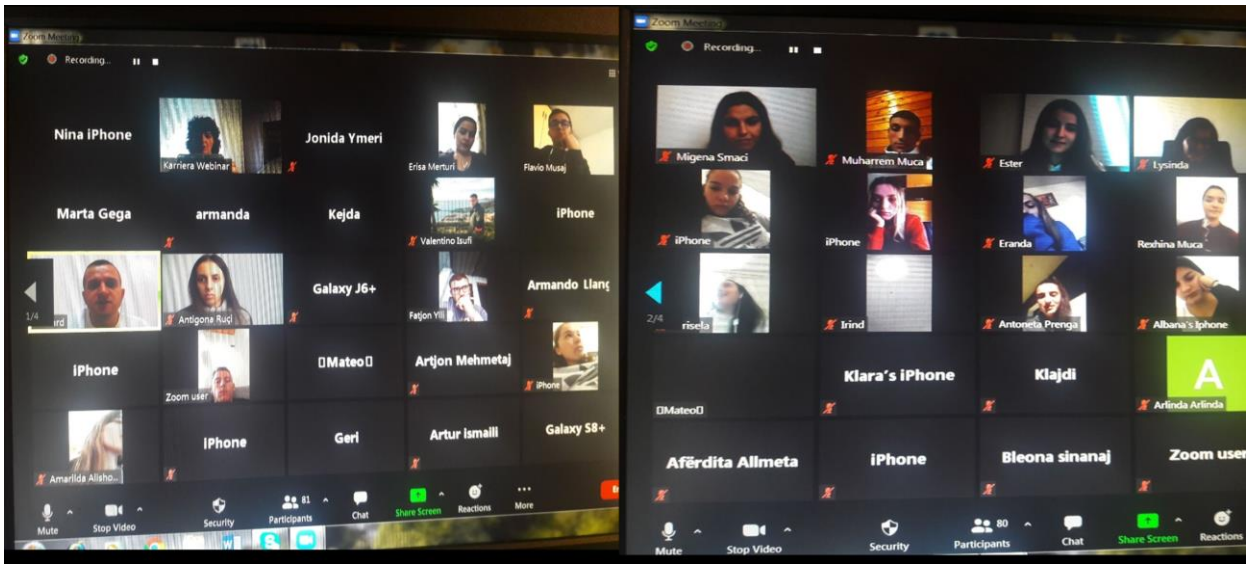
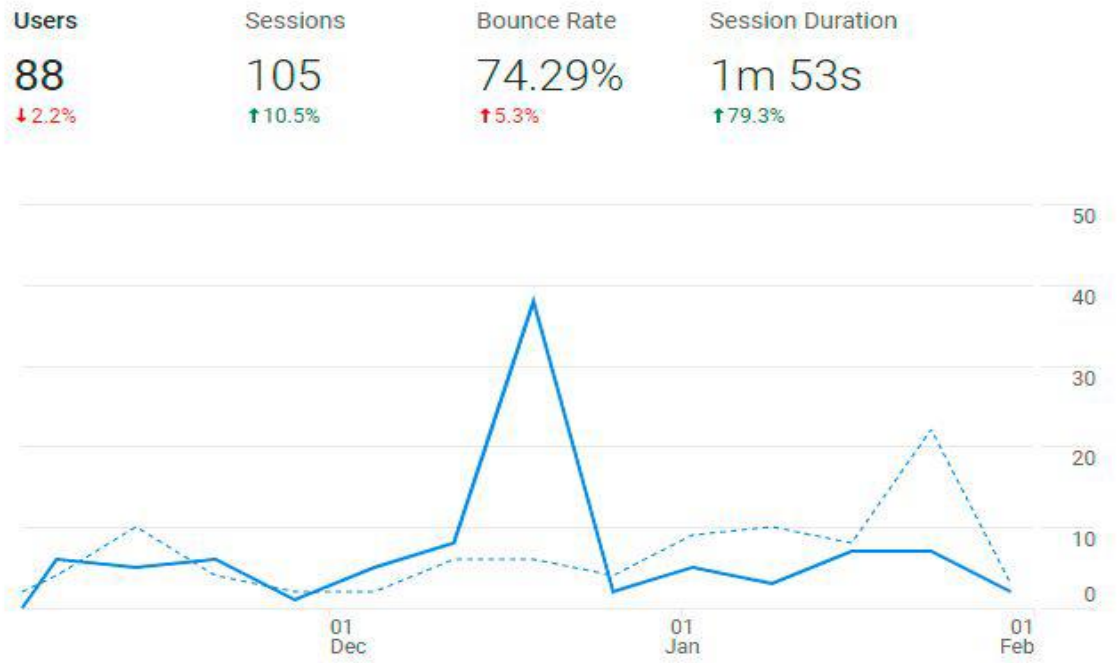


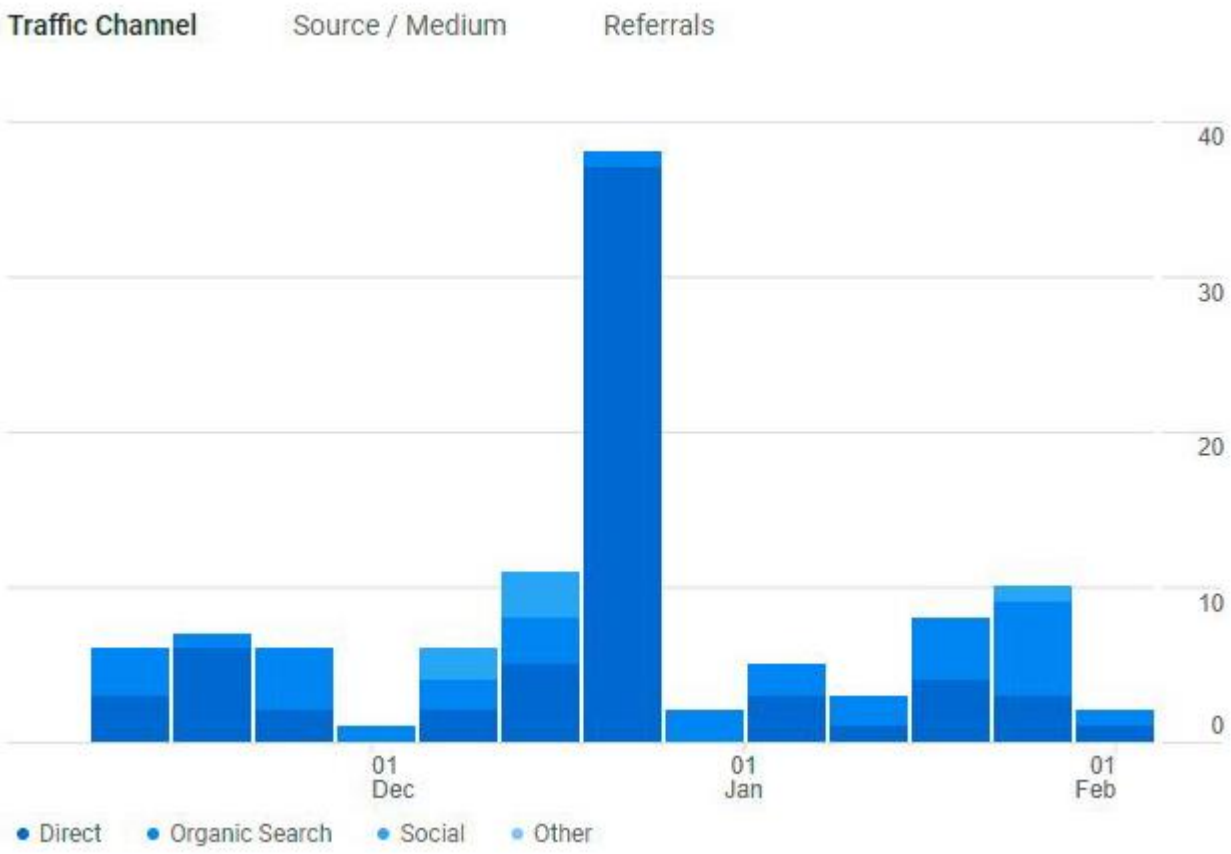
Figure 9: Online meeting with High School students in frame of “High school students' acquaintance and awareness of Higher Education Institutions (HEIs) and the academic programs they offered”.

7 Dissemination success factor for the second year

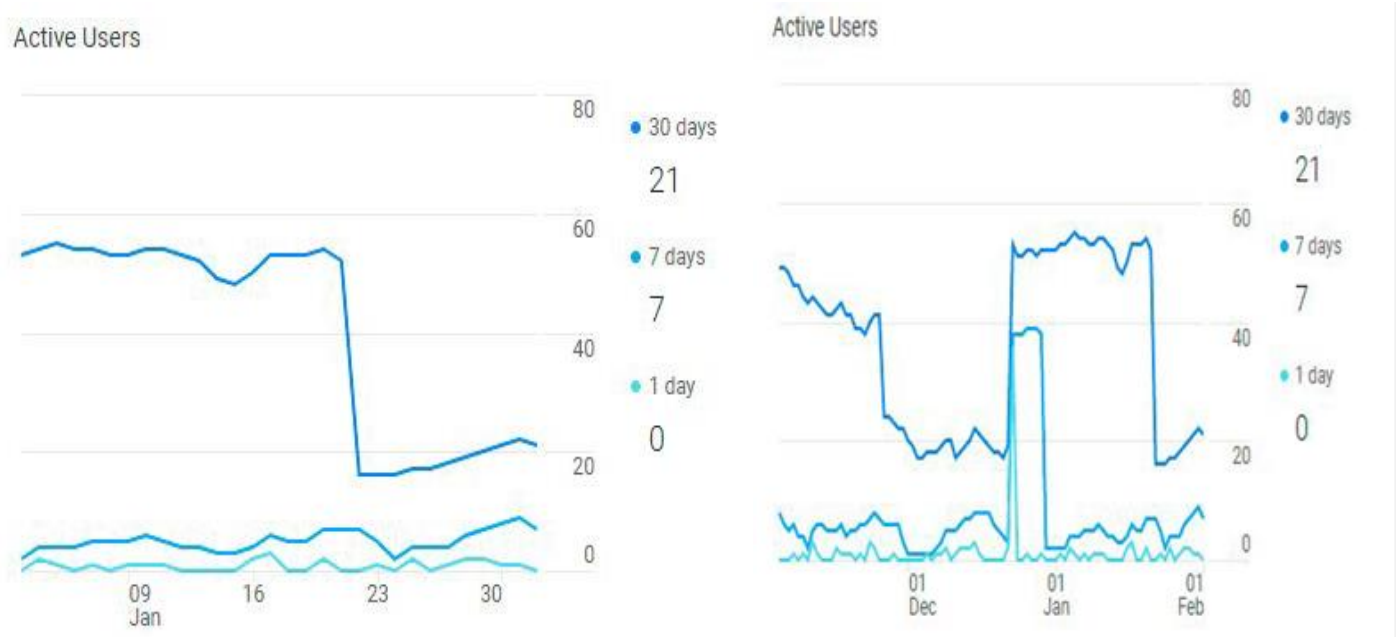
In order to estimate the effectiveness and the impact of communication and dissemination activities, in the discription of the STEPS project are foreseen a number of performance indicator. The following table summarizes the statistic related to STEPS activities on webpage www.steps-project.eu, on Facebook and Instagram during the second year. Furthermore, we have included the performance indicator the open lecture organized in the frame of WP3.



Graphic 1: STEPS web-page navigation statistics



Graphic 2 : Types of navigation (traffic) source in STEPS web page(www.steps-project.eu)



a. b.

Graphic 3: a. Users trend statistics in 30 days. b. Users trend statistics in 90 days.

Page	Pageviews	Page Value
/	266	$0.00
/about-2/	51	$0.00
/deliverables/	31	$0.00
/event/cat_ids~140/	29	$0.00
/promotional-material/	21	$0.00
/our-partners/	20	$0.00
/ba/event/action~ag...equest_format~json/	16	$0.00
/ba/	15	$0.00
/2020/05/04/steps-er...ction-systems-steps/	14	$0.00
/event/action~agenda...equest_format~json/	14	$0.00

a. b.

Figure 10: a. Numbers of visited of STEPS main web page. b. Session by countries of STEPS main web page

Indicator on Facebook	Performance, January 2020	Performance, January 2022
Number of friends	245	246
Number of profile following	157	563
Number of profile likes	155	534

Table 9: STEPS Facebook account statistics during the first year. Data retrieved on January 15th, 2022

Indicator on Instagram	Performance, January 2020	Performance, January 2022
Number of Post	38	47
Number of followers	102	177
Number of following	115	118

Table 10: STEPS Instagram account statistics during the first year. Data retrieved on January 15th, 2022

Activities	Total number/Place/Year	Performance (no. of participants in total)
Open lecturer	2 (UNBI, November 2021)	40
Training	12 (online)	102

Table 11: Statistics on open lecturer and training events organized from STESP consortium from 2020 to December 2021

8Dissemination activities planned from January 2022 to December 2022.

In the last year of STEPS implementation, the project consortium will continue with the implementation of the dissemination and exploitation activities that are in line with the "Dissemination and Exploitation strategy plan" (D9.1).

The next annual report (M36) will cover the dissemination activities for the last year (M24-M36), and also on overview for all the disseminating activities implemented during the three years of STEPS project development

Below is an overview of the planned action for this period (M24-M36)

8.1 STEPS website

The website will be updated on a regular basis with project-related information such as project news and deliverables, project newsletters, press announcements, and so on.

8.2 Social media and dissemination material

Another key action that will raise awareness for STEPS project activities during the final year is being active on social media (Facebook and Instagram).

Designing and printing distribution materials, as well as releasing the final newsletter and STEPS brochure, are all tasks that must be completed for the current year.

8.3 Workshops and laboratory demonstration

During the last year of the Steps project are planned three workshops and laboratory demonstration (March, June and October 2022) accompanying with open lecture from academic staff of STEPS consortium. The workshops and laboratory demonstration are going to be organized by HEIs of partner countries, UC and AUT and UNSA.

8.4 Career office.

Since the career office has been developed in partner countries of STEPS consortium, for the second year of the project implementation the career office is going to be focus more on:

- Updating the stakeholder's database, by raising the number of stakeholders on the list, improving the channel of communication
- Organising internship for students
- Participation in public events such as fair, training etc.
- Raise the awareness for new job openings and exchange mobility (for students, academic staff etc.) and for new joint projects application.

Annex I: Stakeholders Database

Erasmus+ Capacity Building Project										
MSc in Sustainable Food Production Systems										
Steps										
Stakeholders Database										
No	**Stakeholder type (GO/NGO, int/national/regional/local, academic/political /business)**	**Name of organisation/institution**	**Website**	**Address**	**Contact Person**	**Email**	**Country**	**Sector**	**Consent for interview**	**Interview scheduled for**
1	GO	Ministry of Agriculture and Rural Development	www.bujqësia.gov.al	Adr: Blv. "Dëshmorët e Kombit", Nr.2, kp.1001, Tiranë, Shqipëri	Grigor Gjeci	Grigor.Gjeci@bujqesia.gov.al	Albania	Public Administration	YES	
2	GO	Directory of food safety	www.bujqësia.gov.al	Adr: Blv. "Dëshmorët e Kombit", Nr.2, kp.1001, Tiranë, Shqipëri	Rudina Cakraj	rudina.cakraj@bujqesia.gov.al	Albania	Public Administration	YES	
3	GO	Directory of food quality	www.bujqësia.gov.al	Adr: Blv. "Dëshmorët e Kombit", Nr.2, kp.1001, Tiranë, Shqipëri	Qanie Fetahu	Qanie.fetahu@bujqesia.gov.al	Albania	Public Administration	YES	
4	GO	Directory of consumer protection	www.bujqësia.gov.al	Adr: Blv. "Dëshmorët e Kombit", Nr.2, kp.1001, Tiranë, Shqipëri	Elma Vathi	Elma.vathi@bujqesia.gov.al	Albania	Public Administration	YES	
5	GO	Instituti i Sigurisë së Ushqimit dhe Veterinarisë(ISUV)			Nertila Dalipaj		Albania		YES	
6	GO	Autoriteti kombetar i ushqimit			Alma Subashi		Albania		YES	
7	NGO	GIZ			Roland Cela		Albania		YES	
10	GO	Transferring of Technology Center			Baki Dervishi		Albania		YES	
11	LOCAL	Rural directory , Tirana Municipality			Besmira Haskaj		Albania		YES	
13	Academia	Agriculture University of Tirana			Fatmir Guri		Albania		YES	
14	Academia	Agriculture University of Tirana			Edleva Dashi		Albania		YES	
15	Academia	Agriculture University of Tirana			Ledia Thoma		Albania		YES	
16	Academia	Agriculture University of Tirana			Edvin Zhllima		Albania		YES	
17	Academia	Agriculture University of Tirana			Drini Imami		Albania		YES	
18	Academia	European university of Tirana			Engjell Shkreli		Albania		YES	
19	Industry	Bomira					Albania		YES	
20	Industry	Ferlat								
21	Industry	Meat manufactory	https://hako.al/sq/		Alma Halimi	info@hako.al	Albania		YES	
22	Industry	Flour manufactory	https://atlasmille.com.al/about-us/		Agron Rasa	rasa.agron@gmail.com	Albania		YES	
23	Industry	Diary manufactory	https://www.erzeni.com/		Neta Ndreka	horeca@lufra.al	Albania		YES	
24	Industry	Diary manufactory	https://lufra.al/		Isuf Begaj	info@erzeni.com	Albania		YES	
25	Industry	Fruit and vegetable processing manufactory	http://www.amarilto.al/en/		Arben Malshi	amarilto @hotmail.com	Albania		YES	
26	Industry	Oil manufactory			Vladimir Pasmaciu	tremigte@gmail.com	Albania		YES	
27	Industry	Beer manufactory	https://www.stefani-co.al/		Stefan Pinguli	info@birrastela.com	Albania		YES	
28	Industry	Wine manufactory	http://www.medaur.com/		Ramadan Lika	info@medaur.com	Albania		YES	
29	Industry	Wine manufactory	http://www.kantina-arberi.com/		Fran Kacorri	info@kantina-arberi.com	Albania		YES	
30	Industry	Wine manufactory	http://wineroad.al/?page_id=274		Rozan Osmani	rozanosmani@live.com	Albania		YES	
31	Industry	Packaging and trad of drinking water	http://lajthiza.al/		Thanas Siveri	info@lajthiza.al	Albania		YES	

Erasmus+ Capacity Building Project												
MSc in Sustainable Food Production Systems												
Steps												
EuroPS Stakeholders Database												
No	Stakeholder type (GO/NGO, int/national/regional/local, academic/political/	Rationale	Name of organisation/institution	Availability for Internships	Website	Address	Contact Person	Email	Comments	Country	Contact Point EUP
1	Business		Birra Peja	Yes	http://www.birrapeja.com/	Rr. Nexhdet Basha Nr,160 30000 Pejë Kosovë		info@birrapeja.com		Kosove	
2	Business		Drena	Yes		Skenderaj				Kosove	
3	Business		Liri	Yes	http://www.liriprizren.com/	N.T.P. "LIRI" Prizren Kosovë		info@liriprizren.com		Kosove	
4	Business		Suhareka Winery	Yes	http://suharekawine.com/wines/	Industrial Zone, Suhareka, Kosovo	Ilire Plana	info@suharekawine.com		Kosove	
5	Business		Viva Fresh	Yes	http://www.vivafresh-rks.com/	Headquarters Lipjan, Kosovë	Liridon Berisha	info@vivafresh-rks.com		Kosove	
6	Business		Stone Castle	Yes	http://www.stonecastlewine.com/	Bernjaka P.N. Rahovec, Kosovo		info@stonecastlewine.com		Kosove	
7	GO		AVUK	No	http://www.auv-ks.net/	Zona Industriale, Fushe Kosovë 10000 Prishtinë, Kosovë	Valdet Gjinovci	infoauv@rks-gov.net		Kosove	
8	Business		ETC	Yes	http://www.elkoscenter.com/	Zona Industriale p.n., 30 000 Pejë, Kosovë		info@elkoscenter.com		Kosove	
9	Business		VIPA	Yes	http://www.pestova.org/pestova/	Fshati Pestovë Vushtrri 42000 Kosovë	Arbenita Muli	vipa@pestova.org		Kosove	
10	Business		Emona	Yes	http://www.emonacenter.eu/	EC1 : Magjistralja Mitrovicë - Prishtinë KM 13, Vushtrri 40000 , Republika e Kosovës	Ylber Kuraja	info@emonacenter.eu		Kosove	
11	Business		Vita	Yes	http://www.qumeshtorjavita.com/per-ne	Rudina Nr. 91, 31000 / Istog, Kosovë		info@qumshtrojavita.org		Kosove	
12	Incubator		ICK	Yes	https://ickosovo.com/	Rexhep Mala Str. 28A 10000 Prishtina Kosovo	Uranik Begu	info@ickosovo.com		Kosove	
13	GO		MEST	No	https://masht.rks-gov.net	Agim Ramadani no.325, Prishtin	Burim Gashi	burim.gashi@rks-gov.net		Kosove	
14	GO		Kosovo Accreditation Agency	Yes	http://www.akreditimi-ks.org/new/index.php/en/	Eqrem Çabej, Prishtinë	Shkelzen Gerxhaliu	shkalezen.gerxhaliu@rks-gov.net		Kosove	
15	GO		Ministry of Agriculture	Yes	https://www.mbpzhr-ks.net/	Rr. Nëna Terezë, 10000 Prishtinë, Republika e Kosovës				Kosove	
16	Business		Apetiti	Yes	http://apetitgroup.com/	Village Babi Most , Obiliq ,Kosovo	Remzi Ferizi	info@apetitgroup.com		Kosove	
17	Business		Meridian Express	Yes	http://meridianexpress.com/	Rr. e Zagrebit 76, Lagjja Arbëria,10000 Prishtinë, KOSOVË	Ylka Vejsa	contact@meridianexpress.co		Kosove	
18	Business		Fluidi	Yes	http://fluidi-ks.com/	"FLUIDI" Sh.p.k 60000 Gjilan	Premtim Gashi	info@rccola-f.com		Kosove	
19	Business		Golden Eagle	Yes	https://goldeneagle-ks.com/web/	Rruga maxhistrale Suharekë Prizren 23000 Suharekë Kosovë		info@goldeneagle-ks.com		Kosove	
20	Business		Amo Foods	Yes	http://www.amo-foods.com/	Industria Ushqimore "A M O" Klinë Zona industriale, 32000 Klinë	Bujar Morina	amo.industria@gmail.com		Kosove	
21	Business		Missini Sweets	No	http://www.missinisweet	Shemsi Ahmeti, Mitrovicë 40000	Lindrit Misini	info@missinisweets.com		Kosove	
22	Business		Bylmeti	Yes	http://www.bylmeti.com/	Fshatin Miradi e Epërme komuna e Fushë Kosovës	Afrim Berisha	afrim.berisha@bylmeti.com		Kosove	
24	NGO		USAID	Yes	https://www.usaid.gov/kosovo	Arberia, Ismail Qemali Street, House NO. 1 10000 Pristina Kosovo		kosovodesk@usaid.gov		Kosove	
25	Institution		EU office in Kosovo	Maybe	https://eeas.europa.eu/delegations/kosovo_en	Kosova Street 1,P.O.Box 331, Pristina 10000		delegation-kosovo@eeas.europa.eu		Kosove	
26	Business		KRK	Yes	http://krk-ks.com/	Adresa e zyrës qendrore të KRK-së: Rr. Behije Dashi, Nr.4, Prishtinë.		http://krk-ks.com/		Kosove	
27	Business		TEB Bank	Yes	http://www.teb-kos.com/	Prroc p.n. KM 7 Magjistralja Prishtinë-Ferizaj Graçanicë 10500, Republika e Kosovës	Donika Karaxha	info@teb-kos.com		Kosove	
28	GO		Agjencia per Zhvillimin e Biznesise	Yes	http://www.azhb-ks.net/	Rr. Migjeni 10000 Prishtinë, Kosovë				Kosove	
29	Business		Trofta	Yes	http://www.trofta.eu/kontakt.html	Rruga Bajram Gashi, Istog 31000 Kosove		http://www.trofta.eu/kontakt.html		Kosove	
30	Business		Green & Protein	Yes	http://greenandprotein.com/mobile/index.html	Rr. Rexhep Luci 56, Prishtine, Kosovo	Atdhe Kstrati	info@greenandprotein.com		Kosove	
31	Business		Kosmonte Foods	Yes	www.kosmontefoods.com	Rr. Antenes, Prejlep, Kosove	Edona jakupi	info@kosmontefoods.com		Kosove	

Erasmus+ Capacity Building Project

MSc in Sustainable Food Production Systems

Steps

Stakeholders Database

No	Stakeholder type (GO/NGO; national/regional/local; academic/political/business)	Name of organisation/institution	Website	Address	Contact Person	Email	Country	Sector	Consent for interview	Interview scheduled for
1	GO - Regional Political	**USK Development Agency**	www.rasdc.ba	Miroslava Krleže 2, 77000 Bihać Bosnia and Herzegovina	Officers of the development agency	info@rasdc.ba	Bosnia and Herzegovina	Political - Government	YES	
2	GO - Regional Political	**Municipality of Bihać, Department for Economic Development and Project Management**	www.bihac.org	Bosanska 4, 77000 Bihać, Bosnia and Herzegovina	Selmir Čorulić	selmir.corulic@bih.net.ba	Bosnia and Herzegovina	Public administration	YES	
3	NGO - National Business	**Bihać brewery d.d.**	www.premijer.ba/bihacka-pivovara	Vinička bb, 77000 Bihać, Bosnia and Herzegovina	Ibrahimpašić Edin. Azima Topić	marketing@premijer.ba azima.topic@premijer.ba	Bosnia and Herzegovina	Food industry Production of beer, soft drinks and the	YES	
4	NGO - Regional Business	**EE -Commerce**	https://www.facebook.com/EE-Commerce-108689989518470/	Omera Mujadžića 16 77101 Bihać, Bosnia and Herzegovina	Dedic Ehris	dedicehris9@gmail.com	Bosnia and Herzegovina	Agricultural and food company (production of	YES	
5	NGO - Regional Business	**Meat Industry "MS Alen"**	www.msalen.ba	Badnja bb, 77240 Bosanska Krupa, Bosnia and Herzegovina	Manager Bećir Beraihović	msc-alen@hotmail.com	Bosnia and Herzegovina	Food industry (meat production)	YES	
6	GO - Regional Business	**Agricultural Institute of Una-Sana Canton**	https://bs-ba.facebook.com/Poljoprivredni-zavod-USK-448729081959039/	Omera Novljanina br. 4, 77000 Bihać, Bosnia and Herzegovina	Hatbić Pevrina Azmir Horić	p.zavodusk@gmail.com	Bosnia and Herzegovina	Political - Government	YES	
7	NGO - Regional Business	**Beekeeping Kazaz, Bihać**	https://www.facebook.com/kazazpcelarstvo/	Mala Zalošje 10, 77 000 Bihać, Bosnia and Herzegovina	Mirsad Kazaz	kazazm@hotmail.com	Bosnia and Herzegovina	Production of honey	YES	
8	GO - Regional political	**Ministry of Agriculture USK - competence for food business entities**	www.vladausk.ba	Ulica Alije Derzeleza br. 2., 77000 Bihać, Bosnia and Herzegovina	Davor Šimić	davorsimic@gmail.com	Bosnia and Herzegovina	Political - Government	YES	
9	GO - Regional political	**Ministry of Education, Science, Culture and Sports USK**	www.vladausk.ba	Ulica Alije Derzeleza br. 2., 77000 Bihać, Bosnia and Herzegovina	Adnan Hrvo	adnan.hrvo@vladausk.ba	Bosnia and Herzegovina	Political - Government	YES	
10	NGO - National Business	**MEGGLE Milk factory d.o.o. Bihać**	www.meggle.ba/bosnia	Grabeška 34, 77 000, Bihac, Bosnia and Herzegovina	Kemal Hrnjić	info.meggle@meggle.com.bs	Bosnia and Herzegovina	Food industry (milk production)	YES	
11	GO - National - Political	**Ministry of Foreign Trade and Economic Relation - Division for Agriculture and Rural Development**	https://www.mvteo.gov.ba	Musala 9, 71000 Sarajevo, Bosnia and Herzegovina	Jakub Butkovic	jakub.butkovic@mvteo.gov.ba	Bosnia and Herzegovina	Agriculture, Rural developmen t	YES	
12	NGO - Regional - Business	**REDAH - Regional Development Agency for Herzegovina**	https://www.redah.ba	Bulevar narodne revolucije 15, 88000 Mostar, Bosnia and Herzegovina	Ivica Sivrić	ivica@redah.ba	Bosnia and Herzegovina	Agricultural and rural developeme nt	YES	
13	NGO - Local - Business	**PD Butmir (Ilidža)**	www.p-dbutmir.com	Bojnička cesta 119, Sarajevo, Bosnia and Herzegovina	Nermina Krdlević	nermina.krdlevic@gmail.com	Bosnia and Herzegovina	Production of milk	YES	
14	NGO - International-Business	**SANO, d.o.o.**	www.sano.ba	Maglajani bb 78250 Laktaši, Bosnia and Herzegovina	Emir Mešanović	emir.mesanovic@hotmail.com	Bosnia and Herzegovina	International company for producing and trade	YES	
15	NGO - Regional Business	**Bemagled d.o.o. Brčko**	http://bosnaglod.ba	Semberska bb, 76100 Brčko district, Bosnia and Herzegovina	Amela Dizdić	amela.dizdic@bosnaglod.ba	Bosnia and Herzegovina	Food industry	YES	
16	NGO - Regional Business	**AS grupacija**	http://www.asgroup.ba	Ekonomija bb, 74264 Jelah, Bosnia and Herzegovina	Amela Semić	amela.semic@asholding.ba	Bosnia and Herzegovina	Food industry	YES	
17	GO - Local - Political	**City of Gorazde, (Administration)**	www.gorazde.ba	Marsala Tita 2, 73000 Gorazde, Bosnia and Herzegovina	Berin Kulelija	b.kulelija@hotmail.com	Bosnia and Herzegovina	Communal Inspelition	YES	
18	NGO - Regional - Business	**BMB Delta, Gradiška**	http://bosanskibiser.ba/sadrzaj-2/	Kralja Dragutina 1 78400 Gradiška, Bosnia and Herzegovina	Davorka Djukic - Ratkovic	davorkaratkovic@yahoo.com	Bosnia and Herzegovina	Food Techology	YES	
19	GO - Regional Business	**Institute for Public Health of FBiH**	http://www.zzjzfbih.ba	Marsala Tita 9, 71000 Sarajevo, Bosnia and Herzegovina	Amir Čaušević	a.causevic@zzjzfbih.ba	Bosnia and Herzegovina	Publich Health	YES	
20	NGO - International-Business	**Milkos d.d. Sarajevska mljekara**	www.milkos.ba	Mostarsko raskršće bb, 71000 Sarajevo, Bosnia and Herzegovina	Adin Fakić	info@milkos.ba	Bosnia and Herzegovina	Food Industry	YES	